Global Brain Health Changemaker Challenge

Evaluation Criteria

There are 7 evaluation criteria to meet, see below for details and how the submissions will be judged. All videos will be accepted for the Changemaker Challenge and will be reviewed by a panel of experts. All participants will be awarded a Changemaker Challenge Certificate.

The maximum number of points is 21.

Criterion	Suggested questions	Scoring criteria
Problem understanding and knowledge of IGAP pillars	• Which IGAP pillar does the question relate to? • How clear is the problem statement and does it show a depth of understanding?	**0 :** Not addressed **1 :** Minimal understanding of the issue, lacks clarity and problem statement is ill-defined **2** : The problem statement is relatively clear and understandable **3** : Demonstrates depth of understanding of the problem and the IGAP pillar, clearly defined and easy to understand
Connection to the Global Brain Health Clinical Exchange	• How does the change you've made relate to a previous Global Brain Health Clinical Exchange session?	**0 :** Not addressed **1 :** Minimal or no connection **2** : Some explanation of link to previous session **3** : Clear description of how change made resulted from learning or discussion related to a previous session

Originality and innovation	• Is your entry innovative? • How is it different from others or previous attempts to make change? • What stands out? • Is there a new solution that you implemented?	**0 :** Not addressed **1 :** Lacks innovative thinking and originality when compared to other solutions available **2 :** Some innovative thinking but may lack originality i.e., overlap with existing solutions **3 :** The change expresses strong innovative thinking - either a new solution or strong improvement to existing solution - shows how the current solution differs from others
Significance	• What effect will your solution have on your target patient or user group? • How will it benefit them? • Will it be able to help solve that issue? How will you know that your intervention is working as planned?	**0 :** Not addressed **1 :** Lacks clear impact or benefit **2** : Impact and benefits as described meet expectations **3** : Appeal, impact, and benefits exceed expectations
Reach	• Who is your target audience? • Is your setting rural or urban? • Who or what community has benefited or been impacted on? Please estimate the number of beneficiaries. • Have you reached a minority group or patients that have difficulty accessing care? • Does your intervention open a door for follow-up changes?	**0 :** Not addressed **1** : Lacks reach when compared to other solutions available **2** : Reasonable reach when compared to other solutions available **3** : The change impacts minority groups or those that have difficulty accessing care provided in the setting

Sustainability	• How have you built legacy into the change? • What ways have you disseminated your change in your country or wider? • Have you produced a website/blog to update others on the progress of your change? • How has the community contributed to sustained outreach?	**0 :** Not addressed **1 :** Lacks a clear sustainable approach to ensure legacy of impact **2 :** Some sustainable approaches have been considered and implemented **3 :** The change shows a strong sustainable approach and legacy has been built into the change and implemented fully
Overall presentation	• How clearly was the problem and solution presented? • Was it well articulated? • Easy to understand?	**0 :** Not addressed **1 :** Difficulty in presenting idea, missing elements of presentation **2 :** Presentation delivery lacks some clarity and organisation and is moderately creative **3 :** Delivery is clear, well organised, and presented in a creative manner