

Towards a Creativity Index?

- Structural/Institutional Capital
- Human Capital
- Social Capital
- Cultural Capital

European Cities/Capitals of Culture: issues

- 'powerful tool for cultural development...catalyst for city change'
- 'Cities expectations need to be set more precisely'
- 'No simple measures of success'
- 'Sustainability greater when integrated with wider urban development'
- 'Robust evaluation/more research needed'

Structural/Institutional Capital

- Data about protection of intellectual property rights
- Data about access to pirated or counterfeit cultural goods
- Data about freedom of press and publication
- Ratification of international treaties on human and cultural rights
- Internet and PC penetration
- Use of mobile phones
- Public library users, stock and usage
- Cultural and leisure venues and capacity by population
- Radio and TV usage by population

Human Capital

- Education expenditure (on arts/culture) as percentage of GDP
- R&D expenditure (on arts/culture) as percentage of GDP
- Percentage of population with educational attainment at tertiary level (in arts, culture, communications, media)

Social Capital (1)

- Corporate donations to/sponsorship of arts/cultural activities
- Arts/culture related NGOs per capita
- Contribution of cultural activities and participation to generalised trust
- Contribution of cultural activities and participation to individual trust
- Contribution of cultural activities and participation to reciprocity
- Contribution of cultural activities and participation to sense of efficacy
- Contribution of cultural activities and participation to co-operation
- Contribution of cultural activities and participation to acceptance of diversity and inclusiveness

Social Capital (2)

- Contribution of cultural activities and participation to values
- Contribution of cultural activities and participation to capacity for self-expression
- Participation in cultural activities
- Cultural participation rates
- Membership of cultural societies and organisations
- Frequency/intensity of cultural contacts
- Time-use for cultural activities
- Relationship between cultural participation and civic and volunteer participation
- Volunteers per capita by sub-sector

Cultural Capital

- Expenditure on arts and culture as percentage of total public expenditure
- Corporate donations to arts and culture
- Individual donations to arts and culture
- Household expenditure on arts and culture
- Value placed on creative activity
- Value placed on relationship between arts and culture and personal and community development
- Participation rates in cultural activities and venues by sub sector and by demographics.