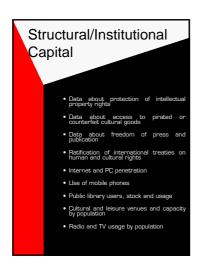
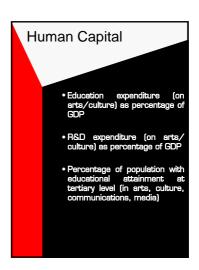
Towards a Creativity Index? Structural/Institutional Capital Human Capital Social Capital Cultural Capital







Social Capital (1) - Corporate donations to/sponsorship of arts/cultural activities - Arts/culture related NGOs per capita - Contribution of cultural activities and participation to generalised trust - Contribution of cultural activities and participation to reciprocity - Contribution of cultural activities and participation to reciprocity - Contribution of cultural activities and participation to sense of efficacy - Contribution of cultural activities and participation to ceoperation - Contribution of cultural activities and participation to acceptance of diversity and inclusiveness



Cultural Capital

- Expenditure on arts and culture a percentage of total public expenditure
- · Corporate donations to arts and culture
- Individual donations to arts and culture
- Household expenditure on arts and culture
- · Value placed on creative activity
- Value placed on relationship between arts and culture and personal and community development
- Participation rates in cultural activities and venues by sub sector and by demographics.