



## Imaginative North

looking at how the imagination is being used to influence social and cultural development in the North

**Thursday 21<sup>st</sup> November**  
**LICA Building, Lancaster University**

Programme:

### Morning Session

	Session	Speaker/s
9:30	<b>Arrival and coffee</b>	
10:00	<b>Intro and welcome.</b> Contexts for Creativity and Culture	<b>Rachel Cooper</b> , University of Lancaster
10:15	<b>The N8 context</b> – reconsidering collaboration, excellence and growth	<b>Trevor MacMillan</b> , Pro-Vice-Chancellor for Research, University of Lancaster
10.30	<b>New Thinking from the North</b> Overview of Project to date	<b>Nick Dunn</b> , University of Lancaster
10:45	<b>Tools for imaginative collaboration:</b>  A workshop demonstrating new tools for creative thinking and collaboration:  Themes: Revisit previous content (Heritage, Digital, Sustainable)  Initial Questions: What might a collaboration based on one of the above themes look like? How might it be funded? What could the outcomes be? Who might the partners be?	
12:00	<b>Group discussion</b> based on above	All (Chair: <b>Rachel Cooper</b> )
12:30-13:30	Lunch	

Afternoon Session

13:30	Keynote provocation:	<b>Prof. Christopher Frayling</b>
14:15	<b>How to fund collaborative projects?</b> Discussion in groups and chance to converse across themes and think about next steps.	
14:45	Coffee Break	
15:00	<b>How might a funding call be shaped?</b> Going forward – collaboration, excellence and growth	
15:45	<b>Final plenary</b> – Administration of Funding	<b>Rachel Cooper</b>
16:00	Close and Reception	

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This final event in the N8 series will aim to illustrate the power of the creative imagination and how it can be used to address research challenges, drawing on practice based research in the arts and design. Taking up the themes of the past three workshops: Heritage, Sustainability and Digital, we will explore how the creative use of words, image and performance can address these topics and take them further. This will include a workshop using collaborative tools designed at Imagination with the objective of defining a coherent strategy of projects for funding.