

10 Key qualities when starting your own business

3. Be **determined** and always **optimistic**.

4. Starting a business can be tough and lonely at times, things are easier if you can count on the **support of family and friends**. Also the support of a **mentor** or a **trusted advisor** can be enormously helpful.

7. **Effective communication skills** - It's not just about being able to talk, you've also got to be a **good listener**. You will have to be able to deal with **all manner of people** in different situations.

6. Having a **vision** - the ability to visualise your business and what it looks like in the **future**, and to always see the **bigger picture**.

8. Starting a business is a **steep learning curve** and you must be **aware that you don't know everything**. Ask for advice from the right people when you need it and act on it.

9. You need to be - **versatile, organised and disciplined** - having to do jobs that you don't necessarily enjoy nor have experience of. Many tasks will compete for your attention, so you'll have to **organise your own workload well**.