



International Summer School 2013

The University of Liverpool

Module: CHINESE CULTURE AND ECONOMY

Aims:

The aims of this module are:

- To introduce key aspects of Chinese culture and economy;
- To increase students' essential knowledge of China;
- To help students have better understandings of modern China's emergence and its potential role in the global economy.

Learning Outcomes:

On completing this module, you will be able to

- Gain a critical understanding about Chinese culture and economy;
- Disseminate up-to-date knowledge and understanding about modern China;
- Investigate and appreciate the relevance of modern China's emergence;
- Critically analyse the impact of Chinese potential role in the future global economy development;
- Acquire interest at travelling to China in the future.

Teaching and Learning Strategies:

The module will be taught in an interactive manner, combining:

- Lectures
- Tutorials
- Case studies
- Group discussions

Students are expected to prepare for and contribute to group discussions throughout the module.

Attendance is mandatory and a register will be taken.

Assessment is by presentation and group discussions.

Session One

An Introduction to Modern China

Session Two

Mysterious China: Culture and Customs in contemporary China

- Chinese language, food and life
- Travel to China

Session Three

China Speed

- Chinese economy development
- E-Business development
- Supply chain and logistics development

Session Four

Contemporary China and Global Economy

- China: The world's largest supermarket
- Chinese contribution to the world economy
- Population and migration issues

Session Five

China in the 21st Century

- Fears and facts in China
- Society, economy and politics in transition

Session Six: Assessment

Presentations

Mingjun Hou

Email: M.HOU@liv.ac.uk